

## **Bridget Terry Long, Ph.D.**

Harvard Graduate School of Education, 6 Appian Way, Cambridge, MA 02138

[bridget\\_long@gse.harvard.edu](mailto:bridget_long@gse.harvard.edu) ~ [www.bridgetterrylong.com](http://www.bridgetterrylong.com)

---

---

### **EDUCATION**

---

*Ph.D.* Harvard University, *Economics* (2000)

*A.M.* Harvard University, *Economics* (1997) Fields: *Labor, Public Finance, Urban Economics.*

*A.B.* Princeton University (1995) Major: *Economics.* Certificate: *Afro-American Studies.*

*Courses* Stanford University (1993). *American Economic Association Graduate School Prep Program.*

### **CURRENT POSITIONS & LEADERSHIP**

---

*Harvard University Distinguished Service Professor* (2024 to present), *Saris Professor of Education and Economics*, Harvard Graduate School of Education (2011 to present). Faculty member since 2000.

*Research Associate*, National Bureau of Economic Research (NBER) (2009 to present); *Faculty Research Fellow* (2003-09)

*Board Chair*, MDRC (2022 to present). *Member* (2010 to present)

*Co-Chair*, Commission on Opportunities after High School, American Academy of Arts & Sciences (2024 to present).

*Board Member*, Axim Collaborative (2022 to present). Non-profit led by Harvard and MIT focused on advancing educational opportunity, inclusive learning, and improved outcomes using technology.

*Board Member*, Red Sox Foundation (2019 to present). Helped develop the Fenway Park Learning Lab.

*Board Member*, Curriculum Associates, LCC (2022 to present)

*Trustee*, Buckingham Browne & Nichols School (2016-22; 2023 to present). *Member*, Executive Committee (2018-22 and 2024 to present)

*Affiliated Researcher*, Abdul Latif Jameel Poverty Action Lab (J-PAL) (2020 to present)

### **ACADEMIC LEADERSHIP**

---

*Dean*, Harvard Graduate School of Education (2018-24)

Led the school through the redesign and implementation of the new master's degree program and the establishment of foundation courses. Oversaw the pivot to remote education during the pandemic. Launched HGSE's first online master's degree. Successfully fundraised to increase student financial aid substantially. Expanded HGSE's external engagements with leaders, practitioners, and families.

*Academic Dean*, Harvard Graduate School of Education (2013-17)

Directed Academic Affairs, including the Master's and Doctoral Programs, faculty professional development and reviews, faculty search processes, governance matters, and student disciplinary cases.

*Faculty Director*, *Ed.D./Ph.D. Degree Program*, Harvard Graduate School of Education (2010-13)

Led the transition from the research Ed.D. to the Ph.D. program joint with the Harvard Graduate School of Arts and Sciences (GSAS). Chaired the Ph.D. Steering and Admissions Committees.

## **PAST LEADERSHIP & ADVISORY ROLES**

---

*Co-Chairperson*, Massachusetts Business Coalition for Early Childhood Education (2020-24).

*Chair* (2011-13), *Vice Chair* (2010-11), *Board Member* (2010-16). National Board of Education Sciences, Institute of Education Sciences, U.S. Department of Education. Presidential Appointment, Senate confirmation.

*Board Member*, Society for Research on Educational Effectiveness (SREE) (2014-18).

*Member*, Public Education Nominating Council for Massachusetts (2007-15). Appointed by Gov. Patrick.

*Member*, Committee on the Future of Education Research at the Institute of Education Sciences. National Academies of Sciences, Engineering, Medicine, Division of Behavioral and Social Sciences and Education (2021-24)

*Selection Panel Member*, School on the Move Prize, EdVestors (2018-24)

*Member*, Research Advisory Committee, Admissions Research Consortium, College Board (2021 to 2023)

*Member*, Technical Review Panel, 2008 National Postsecondary Student Aid Survey, U.S. Dept. of Education (2006-12)

*Policy Research Panel*, Advisory Committee on Student Financial Assistance, U.S. Congress. (2009-12)

*Research Advisor*, Bill & Melinda Gates Foundation, U.S. Program Postsecondary Success Initiative (2009, 2011). Advised on the development of the postsecondary strategy for the foundation.

*Chair*, Institute of Education Sciences, Education Systems and Broad Reform Scientific Review Panel (2009), *Member* (2007-09)

## **HONORS & AWARDS** (*select*)

---

*Elected to Membership*, American Academy of Arts & Sciences (2024)

*Peter H. Rossi Award for Contributions to the Theory or Practice of Program Evaluation*, Association for Public Policy Analysis and Management (APPAM) (2022)

*Mentor Award*, Spencer Foundation (2021)

*Elected to Membership*, National Academy of Education (2019)

*Elected to Membership*, International Academy of Education (2019)

*Robert P. Huff Golden Quill Award*, National Association of Student Financial Aid Administrators (2008)

*Postdoctoral Fellowship*, National Academy of Education and Spencer Foundation (2002-04)

## **MAJOR RESEARCH GRANTS**

---

- PI*, Institute of Education Sciences, U.S. Dept of Education: "Could Connecting Students with Financial Aid Lead to Better College Outcomes?" (2016-23) Joint with Eric Bettinger. \$2.35M.
- Co-PI*, Bill and Melinda Gates Foundation, Grant: "Capacity Assistance: Leadership, Institutional Research/Data and Strategic Finance." (2018) Joint with Matt Miller and Jim Honan. \$1.1M.
- Co-PI*, Institute of Education Sciences, U.S. Dept of Education: "Improving Information and Access to Financial Aid." (2012-17) With Eric Bettinger. \$2.87M.
- PI*, Institute of Education Sciences, U.S. Dept of Education: "Simplification and Incentives: A Randomized Experiment to Increase College Savings." (2009-16) With Eric Bettinger. \$1.76M.
- PI*, Bill and Melinda Gates Foundation: "Understanding Barriers and Examining Interventions Using State Administrative Data." (2008-15) With Eric Bettinger, Stella Flores, and Michal Kurlaender. \$1.96M.
- Co-PI*, "Increasing College Enrollment among Low- and Moderate-Income Families: A Program to Improve Access to College Information and Financial Aid." With Eric Bettinger and Phil Oreopoulos. Funders: Bill and Melinda Gates Foundation, National Science Foundation, Institute of Education Sciences, Kauffman Foundation, and Spencer Foundation (2007-12). Total: \$2.1M.

## **JOURNAL ARTICLES**

---

- Avery, Chris, Ben Castleman, Michael Hurwitz, B. Long, and Lindsay Page. (2021) "Digital Messaging to Improve College Enrollment and Success." *Economics of Education Review* 84.
- Boatman, Angela and B. Long. (2018) "Does Remediation Work for All Students? How the Effects of Postsecondary Remedial and Developmental Courses Vary by Level of Academic Preparation." *Educational Evaluation and Policy Analysis* 40(1).
- Castleman, Ben, B. Long, and Zach Mabel. (2018). "Can Financial Aid Help to Address the Growing Need for STEM Education?" *Journal of Policy Analysis and Management* 37(1).
- Bettinger, Eric and B. Long. (2018) "Mass Instruction or Higher Learning? The Impact of Class Size in Higher Education." *Education Finance and Policy* 13(1). [equal authorship]
- Castleman, Ben and B. Long. (2016) "Looking Beyond Enrollment: The Causal Effect of Need-Based Grants on College Access, Persistence, and Graduation." *Journal of Labor Economics* 34(4).
- Bettinger, Eric, B. Long, Phil Oreopoulos, and Lisa Sanbonmatsu. (2012) "The Role of Application Assistance and Information in College Decisions: Results from the H&R Block FAFSA Experiment." *Quarterly Journal of Economics* 127(3). [co-lead authorship]
- Bettinger, Eric and B. Long. (2010) "Does Cheaper Mean Better? The Impact of Using Adjunct

- Instructors on Student Outcomes." *Review of Economics and Statistics* 92(3). [equal authorship]
- Bound, John, Brad Hershbein, and B. Long. (2009) "Student Reactions to Increasing College Competition." *Journal of Economic Perspectives* 23(4). [equal authorship]
- Bettinger, Eric and B. Long. (2009) "Addressing the Needs of Under-Prepared College Students: Does College Remediation Work?" *Journal of Human Resources* 44(3). [equal authorship]
- Long, B. and Michal Kurlaender. (2009) "Do Community Colleges Provide a Viable Pathway to a Baccalaureate Degree?" *Educational Evaluation and Policy Analysis* 31(1). [lead author]
- Bettinger, Eric and B. Long. (2005) "Do Faculty Members Serve as Role Models? The Impact of Faculty Gender on Female Students." *American Economic Review* 95(2). [equal authorship]
- Long, B. (2004) "Does the Format of an Aid Program Matter? The Effect of In-Kind Tuition Subsidies." *Review of Economics and Statistics* 86(3).
- Long, B. (2004) "How do Financial Aid Policies affect Colleges? The Institutional Impact of the Georgia HOPE Scholarship." *Journal of Human Resources* 39(3).
- Long, B. (2004) "How Have College Decisions Changed Over Time? An Application of the Conditional Logistic Choice Model." *Journal of Econometrics* 121(1-2).

## OTHER PUBLICATIONS

---

- Long, B. (2023) "Increasing the Impact of Program Evaluation: The Importance of Challenging Assumptions and Incorporating New Perspectives." *Evaluation Review* 47(5).
- Bettinger, Eric, Oded Gurantz, Monica Lee, and B. Long. (2022) "'Prior-Prior Year' FAFSA Increased Aid Submissions but Likely not Enrollment." *Research in Higher Education*. [equal authorship]
- Long, B. (2018) "The College Completion Landscape: Trends, Challenges, and Why it Matters." *Elevating College Completion*. Washington, DC: American Enterprise Institute and the Third Way.
- Long, B. (2017) *Helping Women to Succeed in Higher Education: Supporting the Non-Traditional College Student with Child Care*. Washington, D.C.: The Brookings Institution and the Hamilton Project.
- Long, B. and Monnica Chan. (2017) *Massachusetts State Student Aid Program Study*. Prepared for the Massachusetts Board of Higher Education.
- Long, B. (2016) *State Support for Higher Education: How Changing the Distribution of Funds Could Improve Completion Rates*. National Commission on Financing 21st Century Higher Education.
- Soliz, Adela and B. Long. (2014) "The Causal Effect of Federal Work Study on Student Outcomes in the Ohio Public University System." *Center for Analysis of Postsecondary Education and Employment*.
- Bettinger, Eric, Angela Boatman, and B. Long. (2013) "Student Supports: Developmental Education and Other Academic Programs." *Future of Children: Postsecondary Education*. [equal authorship]

- Long, B. and Laura Kavazanjian. (2012) *Affirmative Action in Tertiary Education*. The World Bank.
- Long, B. (2010) *Grading Higher Education: Giving Consumers the Information They Need*. Washington, D.C.: The Center for American Progress and The Hamilton Project, December.
- Long, B. (2009) "Financial Aid and Older Workers." *Strategies for Improving the Economic Mobility of Workers*. W.E. Upjohn Institute and the Federal Reserve Bank of Chicago.

## **EXPERT COURT TESTIMONY**

---

- Expert Report (2024). U.S. District Court for Northern District of Illinois Eastern Division, Case No. 1:22-cv-00125, Class Action. *Plaintiffs v. Brown University, California Institute of Technology, Univ. of Chicago, the Trustees of Columbia Univ. in the City of New York, et al.*
- Expert, Rebuttal, and Response Reports (2018) and Court Testimony (2020). U.S. District Court for the Middle District Of North Carolina, Case No. 1:14-CV-954. *Students for Fair Admissions, Inc. v. The University of North Carolina at Chapel Hill, et al.*

## **CONGRESSIONAL TESTIMONY**

---

- "Time to Finish Fixing the FAFSA." (2020) U.S. Senate Committee on Health, Education, Labor and Pensions.
- "Ensuring Access to Higher Education: Simplifying Federal Student Aid for Today's College Student." (2013) U.S. Senate Committee on Health, Education, Labor and Pensions.
- "Education Research: Exploring Opportunities to Strengthen the Institute of Education Sciences." (2013) U.S. House of Representatives Committee on Education and the Workforce.
- "Report Card on Tax Exemptions and Incentives for Higher Education: Pass, Fail, or Need Improvement?" (2006). U.S. Senate Committee on Finance.

## **KEYNOTE ADDRESSES**

---

- Grossman Lecture in Economics*, Colby College. "Supporting College Access and Success: Promising Research from the Economics of Education." (2022)
- Cornelson Distinguished Lecture*, Davidson College. "Education and Inequality." (2022)
- Peter H. Rossi Lecture*, APPAM Research Conference. "Increasing the Impact of Program Evaluation: The Importance of Challenging Assumptions and Incorporating New Perspectives." (2022)
- Harvard Alumni Association, Saturday of Symposia Keynote*, "Advancing Educational Opportunity to Fight Inequality." (2021)
- WPI HBCU Forum*. "Re-Examining Economic Models: Considerations for HBCU Boards and Presidents." (2021)
- Centennial Lecture*, American Education Research Association. "Supporting College Student Access and Success: Making Sure Hard Work Pays Off." (2017)
- Calderwood Lecture in Economics*, Wellesley College. "The Economics of Higher Education Access

and Success.” (2017)

*Henry and Bryna David Lecture*, National Academy of Sciences. “The Affordability Problem: How Colleges and Government Can Work Together.” (2009)

*Monan Symposium Distinguished Lecture*, Boston College. “Student Access and Affordability: Trends in Higher Education Policy.” Co-Sponsored by the Fulbright New Century Scholars Program. (2007)

## **OTHER MAJOR SPEECHES**

---

Aspen Economic Strategy Group Meeting, Session: Investing in America’s Youth. (2023)

Axim Collaborative Convening, “Gen AI & Education: Inclusive Innovation for Student Success.” (2023)

*Washington Post Live: Education in America*. “Education 360: Defining the Debates.” (2018)

Massachusetts Board of Higher Education, “Redesigning Massachusetts State Financial Aid: Simplifying Process and Maximizing Impact.” (2018)

*NBC Education Nation, Special Live Town Hall*. “To & Through: Beyond High School.” John F. Kennedy Library and Museum, Boston, MA. (2017)

Centre for Vocational Education Research (CVER) Annual Conference. London School of Economics. “Addressing Challenges to Educational Opportunity: Lessons from the U.S.” (2017)

Council of Presidents, American Assoc. of State Colleges and Universities. “Addressing Challenges Facing Today’s Student: Promising Practices to Support College Access and Success.” (2017)

White House Convening on Community College Research. Co-sponsored by the Domestic Policy Council, Council of Economic Advisers, and the U.S. Dept of Education (2016)

Middle Class Prosperity Project Forum. Sponsored by Sen. Elizabeth Warren and Rep. Elijah Cummings. University of Massachusetts-Boston (2015)

White House Summit on College Opportunity, Day of Action. (2014)

National Bureau of Economic Research (NBER)-Peking University Conference on China and the World Economy. Beijing, China. “Making College Accessible to Disadvantaged Students.” (2014)

SxSW edu Conference, “Empowered to Act: Postsecondary Innovation Zones.” (2014)

Federal College Rating System Proposal, U.S. Dept of Education. (2013)

Bill & Melinda Gates Foundation, Expert Briefing with Bill Gates. (2011)

White House Convening on Consumer Information in Higher Education. (2011)

## **TEACHING EXPERIENCE**

---

*The Economics of Higher Education: Access, Outcomes, and Competition* (graduate level course)

*The Role of Policy in College Access and Success* (graduate level course)

- Crisis Leadership in Higher Education Program*, Faculty Co-Chair (with Dutch Leonard) and Instructor. Harvard Kennedy School Executive Education. (2025)
- “Leading for Innovation in Complex and Turbulent Times.” *Harvard Leadership Institute*. (2024)
- “The Economics of Higher Education: Balancing Resource Challenges with Mission.” HGSE Programs in Professional Development. *Harvard Institute for Educational Management (IEM)*, *Harvard Institute for Management and Leadership in Education (MLE)*, *Harvard Management Development Program (MDP)*. (2001 to present)
- “Promising Practices: Research-Based Approaches.” *Leading for Student Success Institute*. HGSE Professional Development. (2019 to 2022)
- “The Economics of Higher Education: Keeping Revenues, Expenditures, and Students in Balance.” *Harvard Talent Development Program*. (2015, 2017)
- “Using Evidence to Influence Policy” *HGSE Student Seminar*.