

## **Bridget T. Long, Ph.D.**

*Saris Professor of Education and Economics  
Harvard University Distinguished Service Professor  
Harvard Graduate School of Education*

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### **EDUCATION**

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*Ph.D.* Harvard University, *Economics* (2000)

*A.M.* Harvard University, *Economics* (1997) Fields: *Labor, Public Finance, Urban Economics.*

*A.B.* Princeton University (1995) Major: *Economics*. Certificate: *Afro-American Studies.*

*Courses* Stanford University (1993). *American Economic Association Graduate School Prep Program.*

### **ACADEMIC POSITIONS & LEADERSHIP**

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*Harvard University Distinguished Service Professor* (2024 to present), *Saris Professor of Education and Economics*, Harvard Graduate School of Education (2011 to present). Faculty member since 2000.

*Dean*, Harvard Graduate School of Education (2018-24)

Led the school through the redesign and implementation of the new master's degree program and the establishment of foundation courses. Oversaw the pivot to remote education during the pandemic. Launched HGSE's first online master's degree. Successfully fundraised to increase student financial aid substantially. Expanded HGSE's external engagements with leaders, practitioners, and families.

*Academic Dean*, Harvard Graduate School of Education (2013-17)

Directed Academic Affairs, including the Master's and Doctoral Programs, faculty professional development and reviews, faculty search processes, governance matters, and student disciplinary cases.

*Faculty Director, Ed.D./Ph.D. Degree Program*, Harvard Graduate School of Education (2010-13)

Led the transition from the research Ed.D. to the Ph.D. program joint with the Harvard Graduate School of Arts and Sciences (GSAS). Chaired the Ph.D. Steering and Admissions Committees.

*Research Associate*, National Bureau of Economic Research (NBER) (2009 to present); *Faculty Research Fellow* (2003-09)

*Affiliated Researcher*, Abdul Latif Jameel Poverty Action Lab (J-PAL) (2020 to present)

### **BOARD LEADERSHIP (selected)**

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*Board Chair*, MDRC (2022 to present). *Member* (2010 to present).

*Co-Chair*, Commission on Opportunities after HS, American Academy of Arts & Sciences (2024 to present).

*Board Member*, Axim Collaborative (2022 to present). Non-profit led by Harvard and MIT that is focused on advancing educational opportunity, inclusive learning, and improved outcomes.

*Board Member*, Red Sox Foundation (2019 to present). Helped to develop the Fenway Park Learning Lab.

*Board Member*, Curriculum Associates, LCC (2022 to present).

*Trustee*, Buckingham Browne & Nichols School (2016-22 and 2023 to present). *Member*, Executive Committee (2018-22 and 2024 to present).

*Co-Chairperson*, Massachusetts Business Coalition for Early Childhood Education (2020-24).

*Chair* (2011-13), *Vice Chair* (2010-11), *Board Member* (2010-16). National Board of Education Sciences, Institute of Education Sciences, U.S. Department of Education. Presidential Appointment with Senate confirmation.

*Board Member*, Society for Research on Educational Effectiveness (SREE) (2014-18).

*Board Member*, Public Education Nominating Council for Massachusetts (2007-15).

## **MAJOR ADVISORY ROLES**

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*Member*, Comm. on the Future of Education Research at the Inst. of Education Sciences. National Academies of Sciences, Engineering, Medicine, Div. of Behavioral and Social Sciences and Education (2021-24).

*Selection Panel Member*, School on the Move Prize, EdVestors (2018-24).

*Member*, Research Advisory Committee, Admissions Research Consortium, College Board (2021-23).

*Member*, Technical Review Panel, 2008 National Postsecondary Student Aid Survey, U.S. Dept. of Education (2006-12).

*Policy Research Panel*, Advisory Committee on Student Financial Assistance, U.S. Congress. (2009-12).

*Research Advisor*, Bill & Melinda Gates Foundation, U.S. Program Postsecondary Success Initiative (2009, 2011). Advised on the development of the postsecondary strategy for the foundation.

*Chair*, Institute of Education Sciences, Education Systems and Broad Reform Scientific Review Panel (2009), *Member* (2007-09).

## **HONORS & AWARDS (selected)**

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*Elected to Membership*, American Academy of Arts & Sciences (2024)

*Peter H. Rossi Award for Contributions to the Theory or Practice of Program Evaluation*, Association for Public Policy Analysis and Management (APPAM) (2022)

*Mentor Award*, Spencer Foundation (2021)

*Elected to Membership*, National Academy of Education (2019)

*Elected to Membership*, International Academy of Education (2019)

*Robert P. Huff Golden Quill Award*, National Association of Student Financial Aid Administrators (2008)

*Postdoctoral Fellowship*, National Academy of Education and Spencer Foundation (2002-04)

*Morningstar Family Teaching Award*, Harvard Graduate School of Education (2003)

## **RESEARCH GRANTS (selected)**

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*PI*, Institute of Education Sciences, U.S. Dept of Ed: “Could Connecting Students with Financial Aid Lead to Better College Outcomes?” (2016-23) Joint with Eric Bettinger. \$2.35M.

*Co-PI*, Institute of Education Sciences (IES), U.S. Dept of Ed: “Digital Messaging to Improve College Enrollment and Success.” (2014-18) With Chris Avery, Ben Castleman, and Lindsay Page. \$3.5M.

*Co-PI*, Institute of Education Sciences, U.S. Dept of Education: “Improving Information and Access to Financial Aid.” (2012-17) With Eric Bettinger. \$2.87M.

*PI*, Institute of Education Sciences, U.S. Dept of Education: “Simplification and Incentives: A Randomized Experiment to Increase College Savings.” (2009-16) With Eric Bettinger. \$1.76M.

Co-PI, “Increasing College Enrollment among Low- and Moderate-Income Families: A Program to Improve Access to College Information and Financial Aid.” With Eric Bettinger and Philip Oreopoulos. Multiple funders: Bill and Melinda Gates Foundation, National Science Foundation, Institute of Education Sciences, Kauffman Foundation, and the Spencer Foundation (2007-12). Total: \$2.1M.

## **PUBLICATIONS (selected)**

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- Avery, Chris, Ben Castleman, Michael Hurwitz, B. Long, and Lindsay Page. (2021) “Digital Messaging to Improve College Enrollment and Success.” *Economics of Education Review*.
- Boatman, Angela and B. Long. (2018) “Does Remediation Work for All Students? How the Effects of Postsecondary Remedial and Developmental Courses Vary by Level of Academic Preparation.” *Educational Evaluation and Policy Analysis* 40(1): 29-58.
- Castleman, Ben, B. Long, and Zach Mabel. (2018). “Can Financial Aid Help to Address the Growing Need for STEM Education?” *Journal of Policy Analysis and Management* 37(1): 136-166.
- Bettinger, Eric and B. Long. (2018) “Mass Instruction or Higher Learning? The Impact of Class Size in Higher Education.” *Education Finance and Policy* 13(1): 97-118. [equal authorship]
- Castleman, Ben and B. Long. (2016) “Looking Beyond Enrollment: The Causal Effect of Need-Based Grants on College Access, Persistence, and Graduation.” *Journal of Labor Economics* 34(4): 1023–1073.
- Bettinger, Eric, B. Long, Phil Oreopoulos, and Lisa Sanbonmatsu. (2012) “The Role of Application Assistance and Information in College Decisions: Results from the H&R Block FAFSA Experiment.” *Quarterly Journal of Economics* 127(3). [co-lead authorship]
- Bettinger, Eric and B. Long. (2010) “Does Cheaper Mean Better? The Impact of Using Adjunct Instructors on Student Outcomes.” *Review of Economics and Statistics* 92(3): 598–613. [equal authorship]
- Bound, John, Brad Hershbein, and B. Long. (2009) “Student Reactions to Increasing College Competition.” *Journal of Economic Perspectives* 23(4): 119–46. [equal authorship]
- Bettinger, Eric and B. Long. (2009) “Addressing the Needs of Under-Prepared College Students: Does College Remediation Work?” *Journal of Human Resources* 44(3): 736–771. [equal authorship]
- Long, B. and Michal Kurlaender. (2009) “Do Community Colleges Provide a Viable Pathway to a Baccalaureate Degree?” *Educational Evaluation and Policy Analysis* 31(1): 30-53. [lead author]
- Bettinger, Eric and B. Long. (2005) “Do Faculty Members Serve as Role Models? The Impact of Faculty Gender on Female Students.” *American Economic Review* 95(2). [equal authorship]
- Long, B. (2004) “Does the Format of an Aid Program Matter? The Effect of In-Kind Tuition Subsidies.” *Review of Economics and Statistics* 86(3): 767-782.
- Long, B. (2004) “How do Financial Aid Policies affect Colleges? The Institutional Impact of the Georgia HOPE Scholarship.” *Journal of Human Resources* 39(3).
- Long, B. (2004) “How Have College Decisions Changed Overtime? An Application of the Conditional Logistic Choice Model.” *Journal of Econometrics* 121(1-2): pp. 271-296.

## **EXPERT COURT TESTIMONY**

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Expert Report (2024). United States District Court for Northern District of Illinois Eastern Division, Case No. 1:22-cv-00125, Class Action. *Plaintiffs v. Brown University, California Institute of Technology, University of Chicago, the Trustees of Columbia University in the City Of New York, et al.*

Expert, Rebuttal, and Response Reports (2018) and Court Testimony (2020). United States District Court for the Middle District Of North Carolina, Case No. 1:14-CV-954. *Students for Fair Admissions, Inc. v. The University Of North Carolina at Chapel Hill, et al.*

### **CONGRESSIONAL HEARING TESTIMONY**

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“Time to Finish Fixing the FAFSA.” (2020) U.S. Senate Committee on Health, Education, Labor and Pensions.

“Ensuring Access to Higher Education: Simplifying Federal Student Aid for Today’s College Student.” (2013) U.S. Senate Committee on Health, Education, Labor and Pensions.

“Education Research: Exploring Opportunities to Strengthen the Institute of Education Sciences.” (2013) U.S. House of Representatives Committee on Education and the Workforce.

“Report Card on Tax Exemptions and Incentives for Higher Education: Pass, Fail, or Need Improvement?” (2006). U.S. Senate Committee on Finance.

### **OTHER GOVERNMENT BRIEFINGS (*selected*)**

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Massachusetts Board of Higher Education, “Redesigning Massachusetts State Financial Aid: Simplifying Process and Maximizing Impact.” (2018)

White House Convening on Community College Research. Co-sponsored by the Domestic Policy Council, Council of Economic Advisers, and the U.S. Dept of Education (2016)

Middle Class Prosperity Project Forum. Hearing sponsored by Sen. Elizabeth Warren and Rep. Elijah Cummings. University of Massachusetts-Boston (2015)

White House Summit on College Opportunity. Remarks given by Pres. Obama. (2014)

Federal College Rating System Proposal for Sec. of Education Arne Duncan, U.S. Dept of Education (2013)

Education Briefing for Sen. Edward Kennedy. “Reforming Federal Financial Aid.” (2006)

### **KEYNOTES AND MAJOR SPEECHES (*selected*)**

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Aspen Economic Strategy Group Meeting, Session: Investing in America’s Youth. (2023)

Axim Collaborative Convening, “Gen AI & Education: Inclusive Innovation for Student Success.” With Sal Khan (Khan Academy) and Cynthia Breazeal (MIT). (2023)

*Grossman Lecture in Economics*, Colby College. “Supporting College Access and Success: Promising Research from the Economics of Education.” (2022)

*Cornelson Distinguished Lecture*, Davidson College. “Education and Inequality.” (2022)

*Peter H. Rossi Lecture*, APPAM Research Conference. “Increasing the Impact of Program Evaluation: The Importance of Challenging Assumptions and Incorporating New Perspectives.” (2022)

*WPI HBCU Forum*. “Re-Examining Economic Models: Considerations for HBCU Leadership.” (2021)

*Washington Post Live: Education in America*. “Education 360: Defining the Debates.” (2018)

*Centennial Lecture*, American Education Research Association. “Supporting College Student Access and Success: Making Sure Hard Work Pays Off.” (2017)

*Calderwood Lecture in Economics*, Wellesley College. “The Economics of Higher Education Access and Success.” (2017)

*NBC Education Nation, Special Live Town Hall*. “To & Through: Beyond High School.” John F. Kennedy Library and Museum, Boston, MA. (2017)

- Centre for Vocational Education Research (CVER) Annual Conference. London School of Economics. “Addressing Challenges to Educational Opportunity: Lessons from the U.S.” (2017)
- Summer Council of Presidents, American Assoc. of State Colleges and Universities. “Addressing Challenges Facing Today’s Student: Promising Practices to Support College Access and Success.” (2017)
- National Bureau of Economic Research (NBER)-Peking University Conference on China and the World Economy. Beijing, China. “Making College Accessible to Disadvantaged Students.” (2014)
- SxSW edu Conference, “Empowered to Act: Postsecondary Innovation Zones.” (2014)
- Bill & Melinda Gates Foundation, Expert Briefing with Bill Gates. (2011)
- White House Convening on Consumer Information in Higher Education. (2011)
- Henry and Bryna David Lecture*, National Academy of Sciences, Div. of Behavioral and Social Sciences and Education. “The Affordability Problem: How Colleges and Government Can Work Together.” (2009)
- Monan Symposium Distinguished Lecture*, Boston College. “Student Access and Affordability: Trends in Higher Education Policy.” Co-Sponsored by the Fulbright New Century Scholars Program. (2007)

## TEACHING EXPERIENCE (*selected*)

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### ***Degree Program Courses and Special Seminars***

- *The Economics of Higher Education: Access, Outcomes, and Competition* (graduate level course)
- *The Role of Policy in College Access and Success* (graduate level course)
- “The Power—and Limits—of Using Information to Improve Educational Outcomes.”
- “Using Evidence to Influence Policy”

### ***Professional Development Workshops***

- Crisis Leadership in Higher Education*, Faculty Co-Chair and Lecturer. Harvard Kennedy School Executive Education. (2025)
- Harvard Leadership Institute*, “Leading for Innovation in Complex and Turbulent Times.” (2024)
- Harvard Institute for Educational Management* (IEM) “The Economics of Higher Education: Managing Resource Challenges in the Face of Competition and Accountability.” (2001 to 2023)
- Harvard Management Development Program* (MDP) “The Economics of Higher Education: Balancing Resource Challenges with Mission.” (2023 to present)
- Harvard Institute for Management and Leadership in Education* (MLE). “The Triple Bind: Keeping Revenues, Expenditures, and Students in Balance.” (2009 to 2023)
- Leading for Student Success Institute*. “Promising Practices: Research-Based Approaches.” (2019 to 2022)